

**APPLICATION FOR UNITED STATES PATENT  
DECLARATION AND POWER OF ATTORNEY**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name; that

I verily believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural inventors are named below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SYSTEMS AND METHODS FOR PREDICTING USAGE OF A WEB SITE USING PROXIMAL CUES

described and claimed in the specification:

**Check one**

\*a. ☒ attached hereto.

b. ☐ filed on \_\_\_\_\_ as Application No. \_\_\_\_\_ and amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose to the Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, §1.56. Under Title 35, U.S. Code §119, the priority benefits of the following foreign application(s) and/or United States provisional application(s) filed by me or my legal representatives or assigns within one year prior to this application are hereby claimed:

The following application(s) for patent or inventor's certificate on this invention were filed in countries foreign to the United States of America either (a) more than one year prior to this application, or (b) before the filing date of the above-named foreign priority application(s) and/or United States provisional application(s):

I hereby appoint the following as my attorneys of record with full power of substitution and revocation to prosecute this application and to transact all business in the Patent Office:

**James A. Oliff, Registration No. 27,075;  
William P. Berridge, Registration No. 30,024;  
Kirk M. Hudson, Registration No. 27,562;  
Thomas J. Pardini, Registration No. 30,411;  
Edward P. Walker, Registration No. 31,450;  
Robert A. Miller, Registration No. 32,771;  
Mario A. Costantino, Registration No. 33,565;  
Stephen J. Roe, Registration No. 34,463; and  
John Beck, Registration No. 22,833.**

**ALL CORRESPONDENCE IN CONNECTION WITH THIS APPLICATION SHOULD BE SENT TO OLIFF & BERRIDGE, PLC, P.O. BOX 19928, ALEXANDRIA, VIRGINIA 22320, TELEPHONE (703) 836-6400.**

I hereby declare that I have reviewed and understand the contents of this Declaration, and that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

1 **Typewritten Full Name  
of First or Sole Inventor**

2 **\*\*INVENTOR'S SIGNATURE:**

3 **\*\*DATE OF SIGNATURE:**

|  |                                |                   |              |
|--|--------------------------------|-------------------|--------------|
|  | Ed                             | H.                | CHI          |
|  | Given Name                     | Middle Initial    | Family Name  |
|  | <u>Ed</u>                      | <u>H.</u>         | <u>Oliff</u> |
|  | <u>3</u>                       | <u>28</u>         | <u>2001</u>  |
|  | Month                          | Day               | Year         |
| Residence:   | Palo Alto                      | CA                | USA          |
|  | City                           | State or Province | Country      |
| Citizenship:   | Taiwan                         |                   |              |
| Post Office Address:                                 |                                |                   |              |
| (Insert complete mailing address, including country) | 488 University Avenue, Apt 412 |                   |              |
|  | Palo Alto, CA 94301, USA       |                   |              |

\*This form may be executed only when attached to the specification (including claims) at the end thereof if Box a. is checked.

\*\*Note to Inventor: Please sign name exactly as it appears above and insert actual date of signing.

**IF THERE IS MORE THAN ONE INVENTOR USE PAGE 2 AND PLACE AN "X" HERE ☒**

Page 2 OF U.S.A. DECLARATION FORM  
(Discard this page in a sole inventor application)

1 *Typewritten Full Name  
of Second Joint Inventor (if any)*

|            |                |             |
|------------|----------------|-------------|
| Kim        | K              | CHEN        |
| Given Name | Middle Initial | Family Name |

2 **\*\*INVENTOR'S SIGNATURE:**

3 **\*\*DATE OF SIGNATURE:**

|       |     |      |
|-------|-----|------|
| Month | Day | Year |
|-------|-----|------|

|            |          |                   |         |
|------------|----------|-------------------|---------|
| Residence: | Dunwoody | GA                | USA     |
|            | City     | State or Province | Country |

Citizenship: United States of America

Post Office Address:

(Insert complete  
mailing address,  
including country)

1190 Saint Andrews Circle

Dunwoody, GA 30338-3202, USA

1 *Typewritten Full Name  
of Third Joint Inventor (if any)*

|            |                |             |
|------------|----------------|-------------|
| Given Name | Middle Initial | Family Name |
|------------|----------------|-------------|

2 **\*\*INVENTOR'S SIGNATURE:**

3 **\*\*DATE OF SIGNATURE:**

|       |     |      |
|-------|-----|------|
| Month | Day | Year |
|-------|-----|------|

|            |      |                   |         |
|------------|------|-------------------|---------|
| Residence: |      |                   |         |
|            | City | State or Province | Country |

Citizenship:

Post Office Address:

(Insert complete  
mailing address,  
including country)

1 *Typewritten Full Name  
of Fourth Joint Inventor (if any)*

|            |                |             |
|------------|----------------|-------------|
| Given Name | Middle Initial | Family Name |
|------------|----------------|-------------|

2 **\*\*INVENTOR'S SIGNATURE:**

3 **\*\*DATE OF SIGNATURE:**

|       |     |      |
|-------|-----|------|
| Month | Day | Year |
|-------|-----|------|

|            |      |                   |         |
|------------|------|-------------------|---------|
| Residence: |      |                   |         |
|            | City | State or Province | Country |

Citizenship:

Post Office Address:

(Insert complete  
mailing address,  
including country)

1 *Typewritten Full Name  
of Fifth Joint Inventor (if any)*

|            |                |             |
|------------|----------------|-------------|
| Given Name | Middle Initial | Family Name |
|------------|----------------|-------------|

2 **\*\*INVENTOR'S SIGNATURE:**

3 **\*\*DATE OF SIGNATURE:**

|       |     |      |
|-------|-----|------|
| Month | Day | Year |
|-------|-----|------|

|            |      |                   |         |
|------------|------|-------------------|---------|
| Residence: |      |                   |         |
|            | City | State or Province | Country |

Citizenship:

Post Office Address:

(Insert complete

mailing address, including

country)

**\*\*Note to Inventors:** Please sign name exactly as it appears and insert the actual date of signing.  
This form may be executed only when attached to the first page of the Declaration and Power of Attorney form and the specification (including claims) of the application to which it pertains.

**APPLICATION FOR UNITED STATES PATENT  
DECLARATION AND POWER OF ATTORNEY**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name; that

I verily believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural inventors are named below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SYSTEMS AND METHODS FOR PREDICTING USAGE OF A WEB SITE USING PROXIMAL CUES

described and claimed in the specification:

**Check one**

\*a. ☒ attached hereto.

b. ☐ filed on \_\_\_\_\_ as Application No. \_\_\_\_\_ and amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose to the Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, §1.56. Under Title 35, U.S. Code §119, the priority benefits of the following foreign application(s) and/or United States provisional application(s) filed by me or my legal representatives or assigns within one year prior to this application are hereby claimed:

The following application(s) for patent or inventor's certificate on this invention were filed in countries foreign to the United States of America either (a) more than one year prior to this application, or (b) before the filing date of the above-named foreign priority application(s) and/or United States provisional application(s):

I hereby appoint the following as my attorneys of record with full power of substitution and revocation to prosecute this application and to transact all business in the Patent Office:

**James A. Oliff, Registration No. 27,075;  
William P. Berridge, Registration No. 30,024;  
Kirk M. Hudson, Registration No. 27,562;  
Thomas J. Pardini, Registration No. 30,411;  
Edward P. Walker, Registration No. 31,450;  
Robert A. Miller, Registration No. 32,771;  
Mario A. Costantino, Registration No. 33,565;  
Stephen J. Roe, Registration No. 34,463; and  
John Beck, Registration No. 22,833.**

**ALL CORRESPONDENCE IN CONNECTION WITH THIS APPLICATION SHOULD BE SENT TO OLIFF & BERRIDGE, PLC, P.O. BOX 19928, ALEXANDRIA, VIRGINIA 22320, TELEPHONE (703) 836-6400.**

I hereby declare that I have reviewed and understand the contents of this Declaration, and that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

1 **Typewritten Full Name  
of First or Sole Inventor**

|  |            |                |             |
|--|------------|----------------|-------------|
|  | Ed         | H.             | CHI         |
|  | Given Name | Middle Initial | Family Name |

2 **\*\*INVENTOR'S SIGNATURE:**

3 **\*\*DATE OF SIGNATURE:**

|            |           |                   |         |
|------------|-----------|-------------------|---------|
|            | Month     | Day               | Year    |
| Residence: | Palo Alto | CA                | USA     |
|            | City      | State or Province | Country |

Citizenship:

Taiwan

Post Office Address:

(Insert complete

mailing address,

including country)

488 University Avenue, Apt 412

Palo Alto, CA 94301, USA

**\*This form may be executed only when attached to the specification (including claims) at the end thereof if Box a. is checked.**

**\*\*Note to Inventor: Please sign name exactly as it appears above and insert actual date of signing.**

**IF THERE IS MORE THAN ONE INVENTOR USE PAGE 2 AND PLACE AN "X" HERE ☒**

Page 2 OF U.S.A. DECLARATION FORM  
(Discard this page in a sole inventor application)

1 *Typewritten Full Name  
of Second Joint Inventor (if any)*

|            |                |             |
|------------|----------------|-------------|
| Kim        | K              | CHEN        |
| Given Name | Middle Initial | Family Name |

2 **\*\*INVENTOR'S SIGNATURE:**

*Kim K. Chen*

3 **\*\*DATE OF SIGNATURE:**

|       |     |      |
|-------|-----|------|
| March | 26  | 2001 |
| Month | Day | Year |

Residence: 

|          |                   |         |
|----------|-------------------|---------|
| Dunwoody | GA                | USA     |
| City     | State or Province | Country |

Citizenship: United States of America

Post Office Address:

(Insert complete  
mailing address,  
including country)

1190 Saint Andrews Circle  
Dunwoody, GA 30338-3202, USA

1 *Typewritten Full Name  
of Third Joint Inventor (if any)*

|            |                |             |
|------------|----------------|-------------|
|            |                |             |
| Given Name | Middle Initial | Family Name |

2 **\*\*INVENTOR'S SIGNATURE:**

3 **\*\*DATE OF SIGNATURE:**

|       |     |      |
|-------|-----|------|
|       |     |      |
| Month | Day | Year |

Residence: 

|      |                   |         |
|------|-------------------|---------|
|      |                   |         |
| City | State or Province | Country |

Citizenship:

Post Office Address:  
(Insert complete  
mailing address,  
including country)

1 *Typewritten Full Name  
of Fourth Joint Inventor (if any)*

|            |                |             |
|------------|----------------|-------------|
|            |                |             |
| Given Name | Middle Initial | Family Name |

2 **\*\*INVENTOR'S SIGNATURE:**

3 **\*\*DATE OF SIGNATURE:**

|       |     |      |
|-------|-----|------|
|       |     |      |
| Month | Day | Year |

Residence: 

|      |                   |         |
|------|-------------------|---------|
|      |                   |         |
| City | State or Province | Country |

Citizenship:

Post Office Address:  
(Insert complete  
mailing address,  
including country)

1 *Typewritten Full Name  
of Fifth Joint Inventor (if any)*

|            |                |             |
|------------|----------------|-------------|
|            |                |             |
| Given Name | Middle Initial | Family Name |

2 **\*\*INVENTOR'S SIGNATURE:**

3 **\*\*DATE OF SIGNATURE:**

|       |     |      |
|-------|-----|------|
|       |     |      |
| Month | Day | Year |

Residence: 

|      |                   |         |
|------|-------------------|---------|
|      |                   |         |
| City | State or Province | Country |

Citizenship:

Post Office Address:  
(Insert complete  
mailing address, including

country)

**\*\*Note to Inventors:** Please sign name exactly as it appears and insert the actual date of signing.  
This form may be executed only when attached to the first page of the Declaration and Power of Attorney form and the specification (including claims) of the application to which it pertains.